



SynFlex
Corporate Policy



SynFlex

Corporate Policy

SynFlex is a medium-sized family business. Our core competence lies in the development, manufacture and sale of conductive and insulating products for electrical insulation systems of motors, generators and transformers.

We are quality leaders due to process and production innovations and set standards in our industry worldwide.

Corporate Culture

Independent

We are a long-term thinking and reliable family business and attach great importance to independence.

Trustful

We maintain an honest and responsible relationship with our employees, our business partners and the public.

Innovative

We strive for more. We work purposefully, continuously and with perseverance to improve our processes and products.

Long-term corporate goals

We develop and produce the best quality products for electrical insulation systems. We are the most innovative company in our industry.

Core strategy

We generate sustainable growth by means of permanent process optimization and product innovations.





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Management Policy

Responsibility

- Partners, management and employees of the SynFlex Group undertake to observe law and regulations, corporate goals and the guidelines of the management policy.
- Our actions are oriented to the satisfaction of our customers. Requirements of our customers are an incentive for us to systematic improvement.
- The commitment to continuous improvement is an essential aspect of our corporate culture. With our basic strategy, we are reaffirming our commitment to the permanent optimization of our processes and products.
- We are committed to both environmental protection and efficient energy management.
- Occupational safety has high priority. We are committed to continuous improvement, including the avoidance of negative effects on people and the environment.

Trustfulness

- We promote the trust and development of our employees. Motivation and identification are the basis for consistently high performance.
- Our information and communication policy is holistic, regular, objective and open.
- The management evaluates the status, appropriateness and effectiveness of the integrated management system through regular reviews.





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Personnel Policy

Humans

- Our employees are proud of their company, their personal work and their individual contribution to the success of the company.
- We demand full commitment and offer scope for personal initiative and advancement.
- Our daily activities are characterized by mutual respect and trust - people are the focus of our attention.
- We ensure that everyone is treated fairly, especially with regard to acceptance and equal opportunities.
- By promoting creativity potentials and innovative strength, our employees secure our competitive advantages and thus the long-term success of the company.

Frankness

- Open and honest communication ensures transparency at all levels.
- Our employees are comprehensively informed due to the integration of communication into the company's objectives as well as through credibility and clarity.
- Excellent workplaces and a positive working atmosphere are the prerequisites for achieving our ambitious goals.
- Our employees are competent and willing to assume responsibility. Leadership and teamwork support independent action in the interests of the company.
- Continuous advancement ensures a pronounced willingness to change on the part of all.





SynFlex

Quality Policy

Improvement

- We monitor process quality by means of regular audits to continuously improve our quality management system.
- We stand for active production and process development and are always on the lookout for new and better solutions.
- With innovation, creativity and flexibility we achieve quality and competitive advantages in the market.

Awareness

- Quality awareness is lived out equally actively in all areas of our company.
- Highest process stability and the integration of suppliers into our quality strategy are elementary success building blocks for our product quality.
- State-of-the-art laboratory equipment and measuring instruments as well as continuous process monitoring, documented in test records and test certificates, qualify us as a high-tech supplier.
- We evaluate the achievement of quality targets and processes on the basis of key figures and derive potential for improvement from this.





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Environmental Policy

Activity

- We motivate our employees to actively support our environmental protection measures and to save energy.
- We communicate our success in implementing these measures to the outside world in order to strengthen public confidence in our company.
- We encourage our suppliers and service providers to give high priority to environmental protection and resource conservation. Energy-efficient products are preferred.
- We pay particular attention to the continuous detection and reduction of waste and risks in all relevant processes for which appropriate resources are made available.

Role model

- We are committed to our responsibility for sustainable environmental protection and resource-conserving energy use.
- As role models, our managers play a key role in ensuring that this environmental, occupational safety and energy policy is put into practice.
- Together with all our employees, we are constantly developing our understanding of environment, health, safety and energy saving within the company.
- Environmental protection, occupational safety and energy management are firmly anchored in our corporate culture.
- The company undertakes to observe and comply with statutory requirements.





At highest level.
The complete **SynFlex** product range.

Winding

Premium Winding Wires
SHWire

Winding Wires
SynWire

Litz & Special Wires
SynWire WW

**Copper &
Aluminium Foils**
SynShield®

Insulate

Insulating Materials
SynTherm®

Electrical Adhesives Tapes
SynTape®-Intertape®-Isotape®

**Electrical Insulating
Sleeving**
SynSleeve

Resins & Varnishes
SynChem

**Stamped & Shaped
Components**
SynPrep

Wrapping Tapes
SynWrap

Connect & Equip

**Connecting Cables &
Transformer Terminals**
SynCon®

Temperature Monitoring
SynTemp®

FRP Profiles
SynProf

**Special Components &
Accessoires**
SynParts

SynFlex Group

**Laboratory Services &
UL Services acc. to 1446**
SynLab®

Consulting & Services
SynServ

SynFlex International

Common Goal – Joint Progress:
The Resource of Power.



Insulation Systems, www.synflex.com



Magnet Wires, www.sh-wire.de



Electric Insulation, www.isotek-gmbh.de